**SOURCES OF PRIDE**

Most of us like talking about what we do. The opportunity to talk with pride about our work—even to shade the truth a little to make our work seem somehow more important and interesting—is an opportunity few of us turn down.

Assume that you have been asked to speak to the local high school about your work and answer the following questions in preparation for your speech.

1. What do I enjoy most about my work?

2. What makes my job attractive to me?

3. What am I most proud of?

4. What is unique about my organization that sets us apart from others like us?

5. What key points about my organization do I want to make?

When you are through, circle the things you find most important—those things you would like to be able to say 10 to 20 years from now.